

TEXAS MEDICAL BOARD
PUBLIC INFORMATION/PROFILE COMMITTEE MEETING MINUTES
November 29, 2007

The meeting was called to order at 10:26 a.m. by the acting chair, Mr. Timothy Webb. Committee members present were Michael Arambula, M.D., Ms. Patricia Blackwell, Melinda McMichael, M.D., and Irvin E. Zeitler Jr., D.O. Also present were Jill Wiggins and other board members and staff.

Agenda item #2, media update. Ms. Wiggins updated the committee on media activities since the last board meeting. She also reported that the newsletter is at the printer, and that the process from printing through mailing takes four to five weeks.

Agenda item #3, Discussion of strategies to improve communications with licensees: Ms. Wiggins informed the committee that, because of Ms. Southards absence, the item would be deferred until the next board meeting, and that a brief update would be part of the Executive Directors report during this board meeting. Mr. Tim Turner volunteered to represent the board as requested by a physicians group in Brazoria County. Mr. Webb and Dr. McNeese also expressed interest in attending the event, which will be Thursday, January 3, 2008.

Agenda item #4, the meeting adjourned at 10:30 a.m.