



TEXAS MEDICAL BOARD

PUBLIC INFORMATION COMMITTEE

Meeting Minutes

August 27, 2015

The meeting was called to order at 9:17 a.m. by the Chair, Carlos Gallardo. Committee members present were Michael Arambula, M.D., PharmD; Julie Attebury and Timothy Webb, J.D. J. Scott Holliday, D.O., was not present. Other board members present were Frank Denton; John D. Ellis, Jr., J.D.; Robert B. Simonson, D.O.; Paulette Southard; Surendra K. Varma, M.D.; and George Willeford III, M.D. Staff members present included Mari Robinson, J.D., Executive Director; Robert Bredt, M.D., Medical Director; Scott Freshour, General Counsel; Megan Goode, Governmental Affairs & Public Information Manager; Jarrett Schneider, Communications Officer; and other staff members.

Agenda item #2, Discussion, recommendation, and possible action regarding the board's online presence. Mr. Schneider presented background information and materials for the committee's review related to the use of social media and expanding the board's online presence. After discussion, the committee directed staff to create a sample Facebook page using the agency's current content and develop a draft policy related to the use of social media.

Agenda item #3, Adjourn. There being no additional agenda items **Mr. Webb moved, Dr. Arambula seconded, and the motion passed to adjourn at 9:46 a.m.**